

Sigma Delta Epsilon/Graduate Women in Science

Xi Chapter Program

Wednesday, May 26th, 2010

Communicating Science to the Public: Climate Change

Dr. Mark Seeley *Professor, Department of Soil, Water and Climate, University of Minnesota*

Dr. Jessica Marshall *Science Reporter, Discovery News*

Reception in atrium (light dinner): 6 pm
Presentations and Discussion: 7 pm

Cargill Building, Rm. 105
1500 Gortner Ave.
St. Paul Campus, UMN



Co-sponsored by the Stem Cell Institute

Why does skepticism of **global warming** and the human contribution to climate change persist despite scientific consensus? How do scientists convey their message clearly to the public in an age of media diversity where hard journalism is increasingly displaced by opinion? Join Graduate Women in Science as we welcome climate scientist **Mark Seeley**, and science reporter **Jessica Marshall**, to discuss the facts, the consensus, and attempts being made to frame the science in a way the public will understand and accept. The **second portion** of the presentation will be an open discussion for questions and comments from the audience.

The presentation is free and open to the public.

Dinner: Students \$15 Members \$20 Guests \$22

Contact Jane Sharer Maier at
cjsmaier@comcast.net
for
information.

Name: _____

Affiliation _____

Guest Name: _____

Guest Affiliation: _____

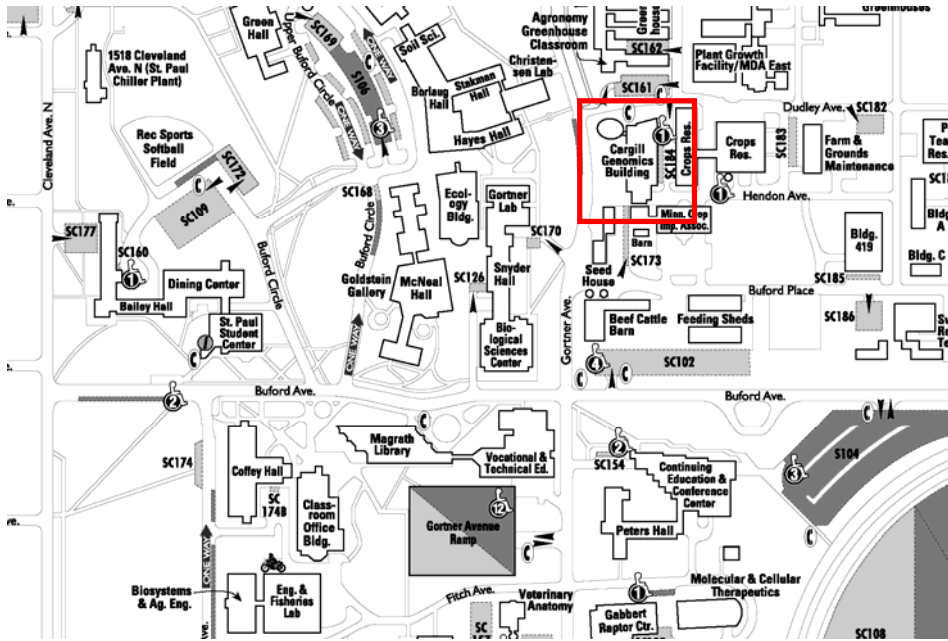
I am a (check one): student (\$15) _____ member (\$20) _____ guest (\$22) _____

Total amount enclosed: \$_____

To register, mail check (payable to **SDE**) and form to: Jane Sharer Maier, 1605 Tamberwood Tr., Woodbury, MN 55125 . Registration must be received no later than **Friday, May 21st, 2010.**

PLEASE POST

Sigma Delta Epsilon/Graduate Women in Science



**Cargill Genomics
Building
1500 Gortner Ave.
St. Paul, MN**